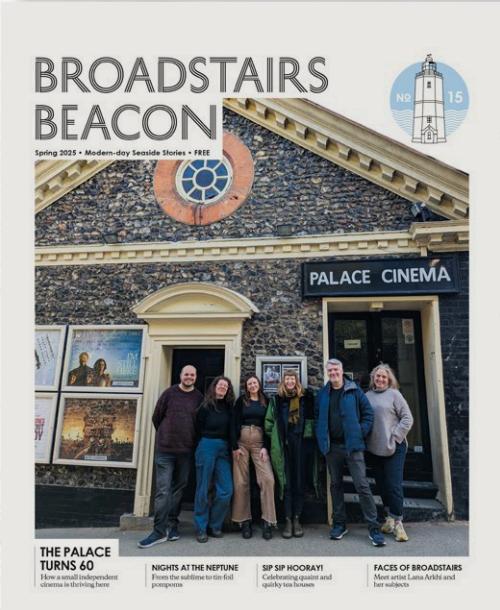


MEDIA PACK 2026





Brightside Publishing produce free, uplifting print magazines which showcase the bright side of towns and cities in Kent.

Our magazines are packed with features covering art and culture, music, business, food and drink, homes and interiors, local people, community issues and much more. They are also award-winning: in 2024 four of Brightside Publishing's magazines were awarded Kent Magazine of the Year at the Kent Press and Broadcast Awards. Brightside Publishing was also awarded the Kent Voices Award for featuring diverse and inclusive content and giving a voice to a wide variety of people and businesses in East Kent.

Our roots are in Margate where we launched our first magazine, the *Margate Mercury*, in 2016. Since then we have launched six further titles, for Ramsgate, Broadstairs, Whitstable, Deal, Folkestone and Canterbury. Each magazine is led by an editor who lives locally and is passionate about their town, commissioning locals to write about what matters to locals. Our core team are all local, designers, distributors and social media managers.

Our magazines are independent and unbiased in their content. We are also regulated by IMPRESS.



Margate Mercury



Ramsgate Recorder



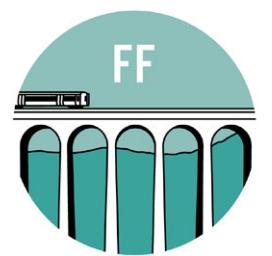
Broadstairs Beacon



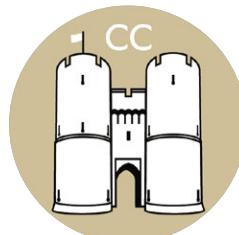
Whitstable Whistler



Deal Despatch



Folkestone Foghorn



Canterbury Courier



Faversham Firework



Rochester Rocket



About us

The Broadstairs Beacon is a triannual print magazine about the seaside town of Broadstairs in Kent. The magazine was launched in summer 2019 and features a range of stories covering art and culture, music, food and drink, local people and much more.

Lorraine Williams

EDITOR OF THE BROADSTAIRS BEACON

Lorraine is a creative professional who has lived in Broadstairs and been active in the community since 2011. She is the founder of Mindful Thanet, leads Open Meditation in Ramsgate and sometimes writes and performs poetry, as the artist Bee Henderson. The autumn/winter '22 issue of the *Broadstairs Beacon* was her first as editor.

lorraine@brightsidepublishing.com



Jen Brammer

MANAGING DIRECTOR

Having led advertising teams in national and local publications for 20 years, Jen joined Clare to work on the *Margate Mercury* in November 2017, having moved to Margate earlier that year. The natural next step was to expand the brand across Thanet as a team, and now further along the East Kent coast. When not working on the magazines Jen can be found playing netball with friends or swimming in the tidal pool.

jen@brightsidepublishing.com



Lizzy Tweedale

DESIGN DIRECTOR

Lizzy teamed up with founder Clare Freeman to create the first issue of the *Margate Mercury* and has been an instrumental member of the team ever since. For her work at Brightside she was awarded Kent Designer of the Year at the Kent Press and Broadcast Awards 2022. She lives in Margate with her dog Olive.

lizzy@brightsidepublishing.com





LOCAL MAKERS & ARTISTS

We have featured a range of local makers, artists and craftspeople in the magazine, including a fashion designer, jewellery-maker and a mosaic artist, and we're always on the lookout for more creative talent to feature.



Gem Blastock

Turquoise Gem Textiles

Am Blastock's business is quite Gem Textiles, the 'quixote' a nod to her love of sea. She specialises in textiles, cards, greeting cards and wrapping paper. Her workspace is inside the studio upstairs overlooking her garden. Gem fell in love with art at college and decided to take a textile degree specialising in textile design and printmaking. Her prints were initially based on seaside nostalgia. She then developed the dot technique to bring her drawings alive, giving life and love to her squid, sea urchins and whales. "My pointillism is its own excitement and it's my future technique," she says.

ture technique, she says. roadstain influences me greatly, it's the core of who I am. I always beach-combing. I'm constantly working on developing my ink from chalk - a big experiment - and I also want to

make seaweed ink. Anything I can do to make my business more sustainable, I already use recycled paper. Making my own ink from materials found in Broadstairs would enhance that. Acrylic ink has microscopic particles of plastic in it, which I don't want to use."

Her typical customers are relocated Londoners doing renovations, young families who start off buying

young families who start on buying one print from her and then start collecting. "This year I'd like to expand into more home decorating - cushions, lampshades, wallpaper. And colour. I'd love to do squid and jellyfish in colour."

To see Gemma's work visit turquoise-nom-textiles.myshopify.com

turquoise gem-textiles.mysnopy.com or follow her on Instagram (@tgtextiles.uk) for updates on local events where she'll be selling her work, such as Margate Made and the Dreamland Christmas Market.



Ami Blastock

AB Jewellery

recycled materials. Usually clients will bring in pieces of jewellery and commission a new design. Some people will want me to do the design and others will bring their inspiration. I get them to look at my work so I get a feel for what they like. Also, sometimes they are adding on to pieces I've already made for them, to a collection of stacking rings for instance."

Sitting in Ami's cosy studio with the stove flickering, her little dog Otis burrows into the basket by her feet. The collection of her granddad's tools is proudly displayed on the walls, as is the frankly massive tree trunk her partner brought back from Spain, on which she hammers out her metal (steel underlay dents, wood absorbs). Ami emphasises everything in her studio has meaning to her. "I'm not a commercial artist," she says. "I'm a maker. I'm a crafts person. I'm a maker of things that are made from recycled materials, her studio space was built using old wood. "In the garden there was a garage full to the ceiling of wood from when our house was done up. Most of that wood has been repurposed to make walls in here, as you can probably tell from the patterns. I've been here two and a half years now. Gem and I started our businesses around the same time. And living in St Peter's I usually walk

"I'm very proud of my heritage and the fact that Gem and I are artistic and making a living from our creativity."

To see Ami's work visit abjewellery.myshopify.com | @ab_jewellery

“I’m very proud of my heritage and the fact that Gem and I are artistic and making a living from our creativity”



COMMUNITY

We love to highlight the people making a positive difference to the town, from interviewing the founder of the Thanet Disabled Riding Centre to the people who work hard to make Broadstairs' Folk Week a success.

38 INDEPENDENT

Festival Folk

Writer Jo Daffs
Designer and layout: Helen West

This summer, Broadstairs' Folk Week is back on the streets of its 18th year. Here we meet the volunteers, organisers and disabled children who make the dances, singers and horse-riders of this special holiday.

Jo Daffs
Photographer

"People love the festival for the same reason I do - because it's very English and very eccentric and it's a feature in local life."

Chris Bradford
Photographer

"My daughter Bonnie was actually born in a tent of Folk Week in 2010, so it's a real family affair!"

Jo Daffs
Photographer

"We had a week's worth of fun and games on the streets of Broadstairs - 12 Folk Week events in total. It's a great way to bring the community together and it's a great way to raise money for local charities. It's a great way to bring the community together and it's a great way to raise money for local charities."

20 COMMUNITY

The mane event

Writer
Dale ShawPhotographer
Kat Green

Dale Shaw meets the 80-year-old, MBE-awarded founder of the Thanet Disabled Riding Centre, an organisation which has been helping disabled children in Thanet and beyond for over 40 years

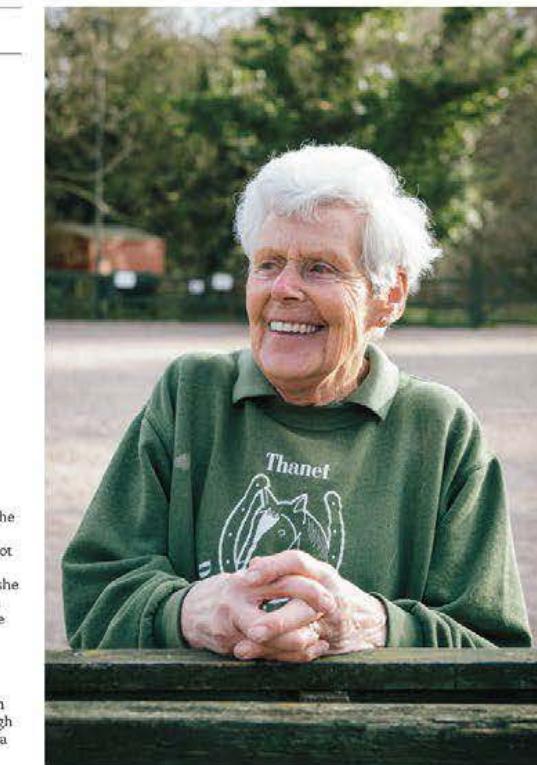
The Thanet Disabled Riding Centre is a very special place. Nestling within the tranquil confines of Maurice House, a Royal British Legion-assisted living facility near St Peter's, it provides an oasis of calm and comfort just outside the bustling outskirts of Broadstairs.

The driving force behind the centre is a very special individual. Nora Setterfield, who has just celebrated her 80th birthday, founded the centre and has dedicated her life to its continued success.

"I've always been with horses," she tells me. "The more I know people the more I love animals. They're not so complicated."

A lifelong Broadstairs resident, she was recognised for her efforts with an MBE in 2013, an experience she describes as "exciting, but totally embarrassing".

For 43 years now the centre has helped around 50 children a week with a variety of disabilities to gain confidence and riding skills through interaction with horses, thanks to a dedicated network of volunteers.



BROADSTAIRS BEACON

COMMUNITY 21



"The more I know people the more I love animals. They're not so complicated"

But it hasn't been an easy ride for the TDRC. Its history is littered with closures, relocations and a lack of funds.

"To find our original site, we had bikes," Nora tells me. "We went around and we would peek over people's walls. We finally found

somewhere and asked if we could clear it."

This was the centre's first home, but that site, and then a subsequent one, were sold out from under them as the area was developed.

"Again we got on our bikes and had to trawl around looking over fences. And then we looked over this one."

The centre found its current home next to Maurice House 33 years ago. But it did take a certain amount of subterfuge.

"They asked me how much land

I wanted. And they had this white stick. They walked away from me and stuck it in the ground once they felt I'd got enough. Once they'd left, I just moved the stick a bit further over.

They still don't know."

The area was densely wooded and it took a small army of volunteers.

friends and family to clear it. Anybody who looked over the wall got a job. Hopefully this will be our final home."

The TDRC finally had an established, permanent home. But in recent years it has suffered from a dwindling lack of donations and a shortage of volunteers.

"We never experienced the lack of funding as we have in the last couple of years," Nora says. "Why it's been such a problem, I don't really know."

"It costs about £150 a day to keep these horses. That's an awful lot of funding. And it is all raised from donations. Breakfast clubs, businesses, pubs - all walks of life. With a lot of people, we'll never know who they are unfortunately."

"I don't want people to forget us," Nora says. "I want to keep going the way I am, that's all I worry about."

The thousands that have met and been helped by Nora are unlikely to ever forget her.

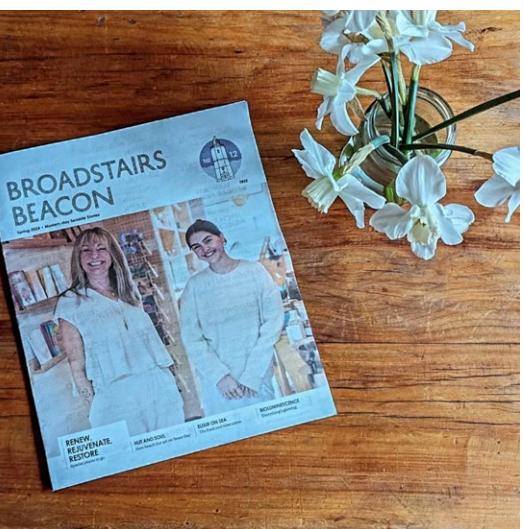
To find out more or to donate to the Thanet Disabled Riding Centre visit tdrc.org.uk

Distribution
8,000
per issue
24,000
a year



**Available to read
for free online**

[brightsidepublishing.com/
broadstairs-beacon/](http://brightsidepublishing.com/broadstairs-beacon/)



**Estimated annual
readership**
57,600



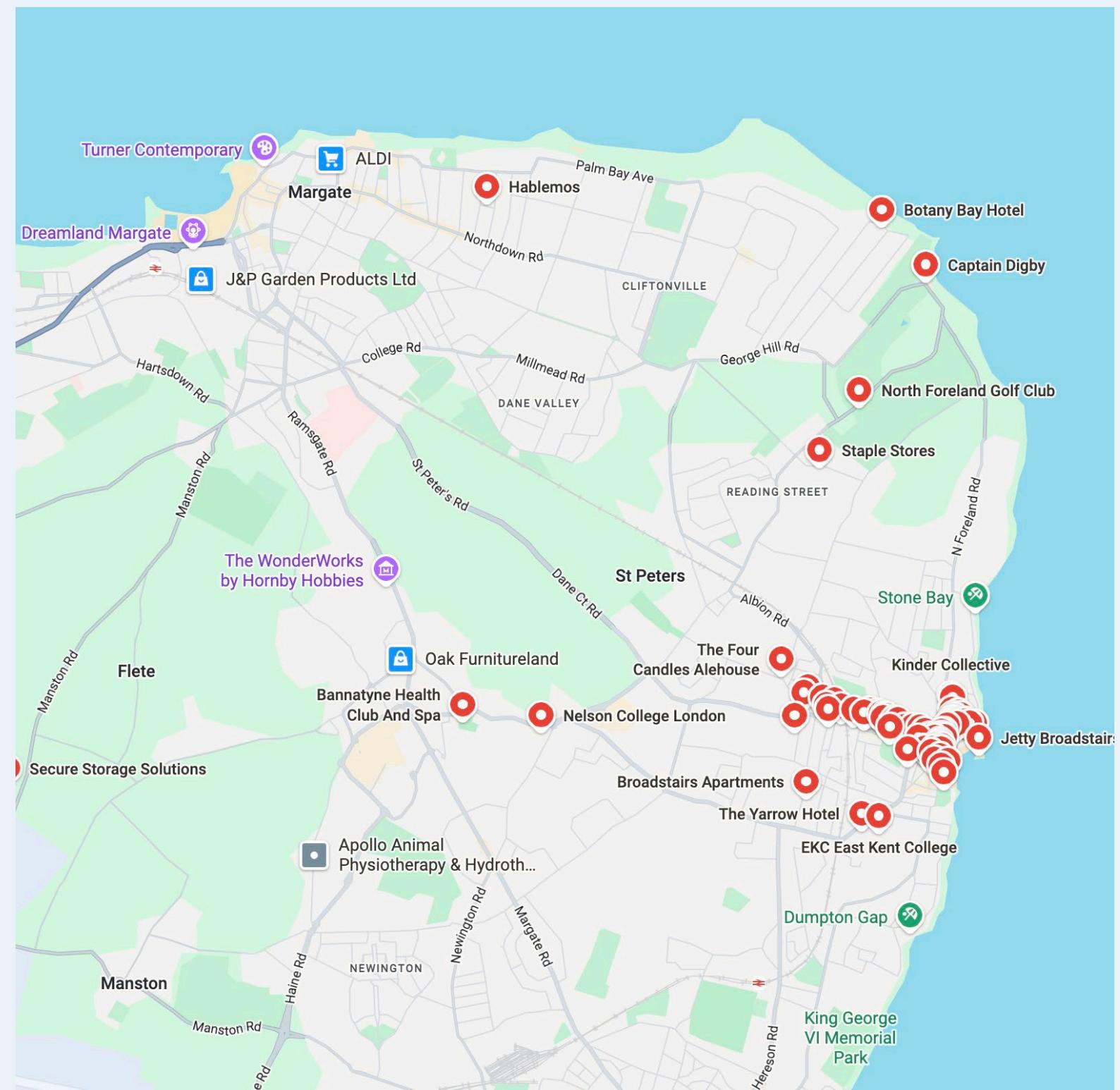
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stockists**



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5,000
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Broadstairs Stockists

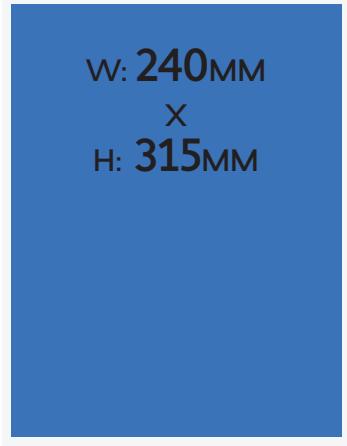
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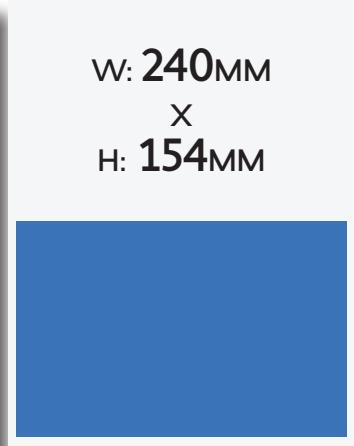
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Advert sizes

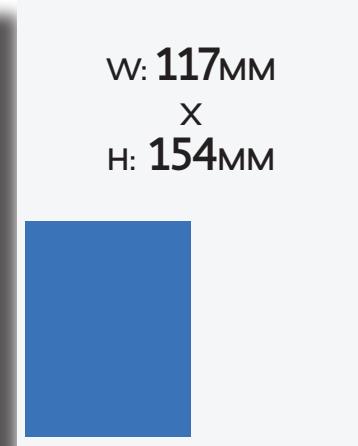
FULL



1/2



1/4



Please provide assets in pdf format, CMYK, 300 DPI, no bleed.
We also offer a design service from £25. Contact us for more details.

Advertising rates +VAT

AD SIZE	1 AD	2-3	4-6	7-10	11-15	16-20	21+
Full page	£490	£465	£420	£390	£350	£315	£300
Half page	£270	£240	£225	£210	£190	£175	£160
Quarter page	£150	£135	£125	£110	£100	£95	£90

* A £20 premium will be charged for all summer issues due to a higher distribution

Publishing dates

ISSUES 2026	PUBLICATION DATE	DEADLINE TO BOOK	ARTWORK DEADLINE	DISTRIBUTION
BB Spring	26 March	26 February	5 March	8000
BB Summer	18 June	21 May	28 May	8000
BB Aut/Winter	24 September	27 August	3 September	8000

Testimonials

“Bubble have advertised within all Brightside Publications magazines for over a year now to predominantly increase brand awareness locally.

The publications offer a key target audience for us and in turn have seen an increase in local enquiries and web searches since we started advertising.”

BEN ROWE,
BUBBLE STUDIOS

All Brightside publications

“It can usually be difficult to understand how well advertising works, so when clients say they saw my ad in the *Ramsgate Recorder*, it's great to know it's working.”

HANNAH RZYSKO
LIFE COACH AND
YOGA THERAPIST
Ramsgate Recorder

“I placed a quarter page in the winter issue of the *Margate Mercury* for my new business offering swimming lessons. The magazine has been out for just three days and I have already had two enquiries, so that's such a good start. It's often difficult to track advertising response, especially with print, but this is absolute proof that the *Margate Mercury* delivers.”

RAE SIMS, RISING TIDE
Margate Mercury

“Our first advert in the *Margate Mercury* was in the spring of 2018 and we haven't looked back. While so many print publications have sadly fallen by the wayside, the *Mercury* continues to be a shining example of what's possible in terms of editorial, photography and purpose. We have had work through our advert but our main reason for advertising is to show our support for the *Mercury* and the manner in which it draws our local community together.”

IAN PRISTON,
BOYS & MAUGHAN
Margate Mercury

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